

# EXHIBITOR APPLICATION

# ARCA 2024

22<sup>nd</sup> International Innovation Exhibition

October 10<sup>th</sup> - 12<sup>th</sup> 2024  
National University Library Zagreb  
Croatia

## APPLICATION AND INFORMATION:

### Croatian Union of Innovators

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HR-10000 Zagreb

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Personal Identification Number (OIB): 69872404259

IBAN: HR4323600001101812508



# GENERAL EXHIBITION TERMS

The event is organized by the Croatian Union of Innovators (CUI), in accordance with the rules of IFIA - the International Federation of National Innovators' Associations, with the support of the Croatian Community of Technical Culture.

1. General exhibition terms apply to all exhibitors.
2. The right to participate on the Exhibition belongs to all legal and physical persons in accordance with the General exhibition terms.
3. The right to exhibit on the ARCA 2024 Exhibition belongs to the innovations, new products and technologies from the field of mechanical engineering, electrical engineering, IT, physics, mechatronics, chemistry, biology, medicine and other natural and technical fields.
4. ***The applications for participation shall be submitted no later than September 27<sup>th</sup> 2024 at 12 AM!***
5. Applications for the Exhibition submitted **a ter the deadline** specified in n° 4. of the General exhibition terms will be discarded.
6. A valid application shall also be deemed to be a contract concluded between the exhibitor and the organizer and that the exhibitor affirms to accept the General exhibition terms. The exhibitor is obliged to sign the application in person, and if the exhibitor is a legal person, he also must sign the application with a stamp. In case of completing the application on the online form the same is valid without the seal and signature and by fulfilling the exhibitor accepts the conditions of the presentation.
7. Minimum exhibition area per innovation is **2 m<sup>2</sup>**, except in the case of **TYPE A** exhibition area where one innovation comes on **1 m<sup>2</sup>**.
8. After having received the exhibitor's application, the organizer will issue the offer for the services ordered to the exhibitor. Exhibitor is obliged to make a payment by offer no later than **4 PM on October 1<sup>th</sup> 2024.**
9. By making a payment according to the application, the exhibitors ensure their exhibition area.
10. If the exhibitor fails to pay within the deadline set in n° 8. of the General exhibition terms or fails to notify the organizer that he is canceling his participation on exhibition, the exhibitor will not be provided with the exhibition area and must pay the organizer 75% of the price of the ordered exhibition area.
11. If the exhibitor cancel the participation after the deadline set in n° 8. of the General exhibition terms, he shall be charged with the full price of the ordered exhibition area.
12. Technical part of the preparation of the exhibition area (stand) will be completed till **3 PM on October 9<sup>th</sup> 2024.**
13. The exhibitor may start arranging their exhibition area (stand) after **3 PM on October 9<sup>th</sup> 2024.**
14. The exhibitor is obligated to equip the stand with his exhibition content no later than **9 AM on October 10<sup>th</sup> 2024.**  
***The official opening of the Exhibition will start at 11 AM on October 10<sup>th</sup> 2024.***
15. In case of any additional works, equipment, furniture on the exhibition area on the demand of the exhibitors stated in the application, these shall be charged to the exhibitor according to the price list of additional works, equipment, furniture.
16. The exhibitor is not allowed to take away the exhibits from his exhibition area before the closing of the Exhibition, on **at 4 PM on October 12<sup>th</sup> 2024.**  
***Working hours of the Exhibition are from 10 AM to 6 PM. For exhibitors from 9:45 AM to 6:15 PM.***
17. The organizer shall provide for the security services agency during the Exhibition. The organizer is not responsible for damages, losses or misappropriation of exhibitor's property during working hours of the Exhibition.
18. During the exhibition inventions will be evaluated and the most successful inventions and exhibitors will be awarded with awards and recognitions in accordance with the ARCA 2022 awards and recognitions rules.
19. The organizer shall take care of the cleanliness between the stands and the exhibition area is maintained by the exhibitor himself.
20. The exhibition area prices are expressed without VAT on the basis of Art. 90. § 1 and 2 of the Law on VAT.
21. All possible disputes that may arise between the exhibitor and organizers shall be resolved by mutual agreement, if they fail in doing so, they shall determine the jurisdiction of the competent court in Zagreb.

## Consent for the collection and processing of personal data of exhibitors at the 22<sup>th</sup> International Exhibition of Innovations ARCA 2024.

Dear Sir or Madam,

all programs within the 22<sup>th</sup> International Innovations Exhibition ARCA 2024, organized by the Croatian Union of Innovators, will be covered, photographed and filmed. We will use videos and photos for promotional purposes of the event, in publications on the websites of the Community, our partners and in the media.

For the needs of the exhibition, the official ARCA 2024 Catalogue will be published and it will contain basic information about innovations and their authors.

The signing of the ARCA 2024 application implies your consent to the above-mentioned recordings and photographs and consent to their publication for the above-mentioned purpose, in accordance with the Act on the Implementation of General Data Protection Regulation.

Thank you for your understanding and looking forward to your arrival,

Best regards,

Croatian Union of Innovators



22<sup>th</sup> International Innovation Exhibition  
National University Library Zagreb, Croatia  
**10<sup>th</sup> - 12<sup>th</sup> October 2024**

## EXHIBITOR APPLICATION

**PLEASE FILL IN THE APPLICATION CLEARLY AND IN PRINT AND SEND BY FAX TO THE NUMBER +385 1 48 46 433**

**OR MAIL TO THE ADDRESS: Croatian Union of Innovators, Dalmatinska 12, HR-10000 Zagreb**

**Short description of the innovation for its entry in the catalogue and evaluation, *the photo of the innovation must be sent in electronic form (.doc, .jpg, .tiff, .PDF) to E-mail address: CUI@inovatorstvo.com***

Name of exhibitor/  
innovation author:

Address:

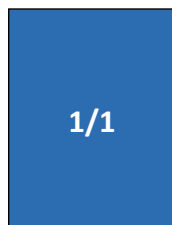
Tax no.:

e-mail i web:

Phone/cel/fax:

Title of invention/  
Patent n°:

Description of the exhibit for catalogue entry, catalogue entry + jury selection per exhibit  
**45€** (see "General Exhibition Terms"; item 18):



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.PDF, .tiff, .jpg.

- CMYK
- 300 dpi
- bleed 3 mm
- without crop marks

**275€**

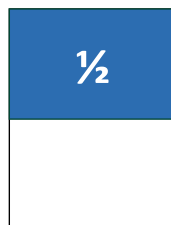


Poster design  
and print:



POSTER 800 mm X 1066,8 mm

**30€**



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.PDF, .tiff, .jpg.

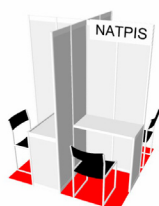
- CMYK
- 300 dpi
- bleed 3 mm
- without crop marks

**190€**



## EXHIBITION AREA TYPE:

## DESCRIPTIONS



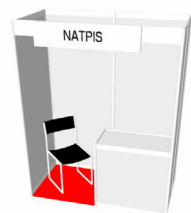
### TYPE A



**COMBINED MODULE 4x1 m<sup>2</sup>**

**1 m<sup>2</sup> - 100€**

TYPE A - carpet, partition walls,  
counter 100x50x75 cm,  
chair, sign



### TYPE B1



**MODULE 2 m<sup>2</sup>**

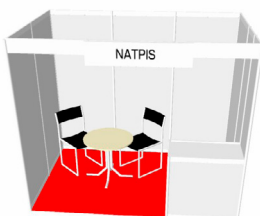
**1 m<sup>2</sup> - 75€**

TYPE B1 - carpet, partition walls,  
counter 100x50x75 cm, chair, sign

### TYPE B2



TYPE B2 - carpet, partition walls counter  
100x100x75cm, chair, sign



### TYPE C1



**MODULE 6m<sup>2</sup>**

**1 m<sup>2</sup> - 65€**

TYPE C1 - carpet, partition walls,  
counter 100x50x75 cm, table  
and two chairs, sign

### TYPE C2



TYPE C2 - carpet, partition walls,  
counter 100x100x75 cm, table  
and two chairs, sign



**MODULE 10 m<sup>2</sup> (AND ABOVE)**

**1 m<sup>2</sup> - 65€**

TYPE D - carpet, partition walls  
counter 100x50x75 cm, table and  
four chairs, pantry 100x100 cm  
with a curtain, sign

Minimum exhibition area per innovation is **2 m<sup>2</sup>**, except in case of **TYPE A** exhibition area where one innovation comes on **1 m<sup>2</sup>**.

### TYPE E



**EXTERNAL UNARRANGED EXHIBITION AREA**

m<sup>2</sup>

**1 m<sup>2</sup> - 40€**